

# The Construction Path of Citizen Participation Public Management Model in Urban and Rural China

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**Abstract:** in recent years, along with the constant development of market environment in our country, the government management mode is followed by the corresponding adjustment, this article through the government and the safeguard of public services to make up for market defect analysis, and the government through the use of public management knowledge, solve the problem of public, dealing with public affairs, to build a government serving the people wholeheartedly. This paper analyzes and studies the influence of citizen participatory public management mode on urban and rural construction in China, and proposes improvement measures for the existing problems in the public management mode, so as to promote the comprehensive development of public management mode in China.

## 1. Introduction

Public management mode means that the government guarantees the fairness, justice and convenience of public management on the basis of equal cooperation with the society. In short, public management requires not only professional management techniques, but also public and democratic management. Then the civic participation public management system is to build the bridge of “citizen and citizen, citizen and government, citizen and society” on the basis of building the social system.<sup>[1-2]</sup> In other words, the civic participation public management system needs citizens' proper participation in the process of social development, and the cooperative management system is called “the civic participation public management”. Citizen participatory public management can be analyzed and studied through the following points:

(1) To form the same values among citizens, government and society. Through the combination of citizens, government and society, and through the integration of social public resources, so as to improve the quality of people's life. It brings about new management through mutual integration, and combines the public sector of the government with the private sector of the society, so as to better serve the people.

(2) Citizen participatory public management system is an interactive management system formed between the government and the people. In the traditional representative system of public management system, people trust and rely on government agencies, so they actively participate in public management activities. The civic participation public management system mainly refers to the cooperative relationship between citizens and the government. The civic participation public management system can not only change the people's distrust of the government, but also actively participate in public activities, so as to improve the trust in the government. The public management system of citizen participation can make people rely on and trust the government effectively.

(3) The civic participation public management is not only to shape public power, but also to solve public social problems from the perspective of citizens. The civic participation public management manages public resources from multiple perspectives. Due to the openness, diversity and marketability of citizen participatory public management, it directly determines that the citizen participatory public management system is not affected by the government operation mode. From the perspective of “partner”, a pluralistic society can be built.<sup>[3-5]</sup>

## 2. Public Management Model of Citizen Participation

In this paper, from the perspective of citizen, organization and environment, the public management system of citizen participation is summarized, mainly from the three aspects of cultivating civic literacy, improving governmental organization and coordination ability, and vigorously publicizing and protecting the ecological environment. By complementing each other and cooperating with each other, the effectiveness of civic participation public management model can be truly brought into play, and the future situation can be predicted through civic participation public management model, as shown in Figure 1.

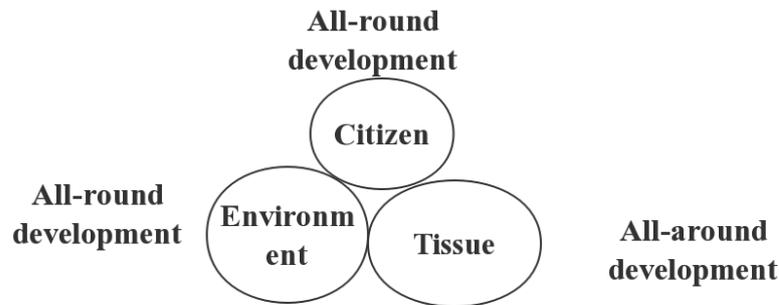


Fig.1 Public Management Model of Citizen Participation

Citizens have not only organized groups, but also non-organized groups. With the rapid development of Internet information technology, “disorganized group” has become the core force of citizen participation. According to relevant surveys and studies, in recent years, more than half of the events in public activities involve Internet technology for citizens to communicate and participate in the events. According to research by environmentalists, more than 80% of Chinese citizens learn about environmental protection activities through Internet information technology, and actively respond to and participate in environmental protection activities. However, most of these non-organized groups are netizens, retirees, students and so on, and the group distribution is relatively scattered. Therefore, local governments in China organize regular and perfect social public activities, such as organizing trade unions and students to actively participate in public activities, so that the activities can be carried out in an orderly manner. Non-organized activities are often explosive and will bring great sensation once they are launched, but they also have extensiveness and regression, which are not suitable for carrying out long-term social activities.<sup>[6-8]</sup>

In addition, the public management system of citizen participation mainly innovates the traditional public management system from the perspective of government managers. Among them, the direction of reform mainly from improving the ability of the organization manager and change the management mode. This paper analyzes and studies government managers from the perspectives of flattening, flexibility and diversification of organizations, as shown in Table 1.

Challenges facing organizations	Managerial ability	Management mode
Flatness	Communication and coordination ability	Team work structure
Flexibility	Flexible working skills	Learning organization model
diversification	Cross-field administrative skills	Cross-domain management

Table 1 Improvement of Management Capability and Management Mode

### 3. Current Problems of the Public Management Model of Citizen Participation

#### 3.1 Subject Level of Citizen

Citizens with blind obedience consciousness and citizen participation in public management at the rational participation, on the basis of the suit their own interests to participate in the public management activity, citizens rational participation is the key to ensure the normal order of the public management activities in, but at present our country citizens in public management activities blind to participate in the activities of the case. For example, in the sensational case of prostitution

among girls in Kunming in 2009, due to the lack of rational participation of citizens, it became a puppet manipulated by well-minded people. In addition, our civic consciousness and ability do not match. With the continuous development and progress of China's market economy, in front of the subjectivity and objectivity of interests, Chinese citizens take a series of means in order to achieve the goal of interests, which all indicate that there is diversity in participating in public management activities. However, some citizens have low ability to actually participate in public activities. By comprehensively improving their education, they can obtain more social resources and improve their social status.

### **3.2 Insufficient Supply At the Government Level**

Although China's Constitution clearly provides that citizens can participate in national affairs, economy and culture through various ways and forms, there is still a big gap between reality and ideal. If we want to develop the civic participation public management system in an all-round way, it needs the coordination and cooperation of all government departments, so as to develop the civic participation public management system in an all-round way. At present, the Chinese government carries out activities with a cautious attitude towards the public participatory management system. In the process of public management, the government fears that citizens' participation in public management activities will affect their own interests, so the government carries out activities with a cautious and controlled attitude towards the public participatory management system.

### **3.3 Social Problems**

Because our country influenced by traditional culture, traditional culture still exists in the process of development, in the public activity remains authoritarian, selfish departmentalism and totalitarian, enterprises institutions in long-term development will lead to the government hierarchical, this and the citizen participated in public management system mentioned in citizens against democracy, autonomy, equality. Due to the lack of communication between the government and the citizens, the whole public activity resources lack the concept, culture and motivation of activities, which reduces the efficiency of public management activities and lacks the concept of public management, thus unable to effectively integrate social resources. Once the division of government functions is not clear, it brings obstacles to the publicity and implementation of public management activities.

## **4. Conclusion**

To sum up, with the continuous development and progress of China's society, the comprehensive quality of Chinese citizens has been significantly improved, which not only satisfies the need to rely on private supply and trade to deal with relevant social and economic affairs. This article through to research and analyze citizen participated in public management system, the use of public management system to solve the corresponding problems, the people's livelihood problems, meet the demand of citizens, and build a perfect, fairness, impartiality, high efficiency, high quality, responsible government agencies, finally realizes the citizen and government system of collaborative public management.

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